

The East Merced Resource Conservation District Annual Work Plan



**EAST MERCED
RESOURCE
CONSERVATION DISTRICT**

2020-2021

Prepared For:

The East Merced Resource Conservation District Board of Directors

Prepared By:

EMRCD Staff

Introduction

This work plan was developed to provide an annual roadmap for implementation of the existing East Merced Resource Conservation District Long Range Strategic Plan, adopted in 2020. The Long Range Strategic Plan identifies several Strategic Issues, with corresponding Goals and Desired Results, to be dealt with by the EMRCD over a four year timeframe. The Activities proposed in this work plan relate directly back to the content of the Long Range Strategic Plan, with each Issue and Goal identified by number. Each Activity represents one of the Desired Results from the Strategic Plan that has been converted to an action item. The responsible party, approximate cost and funding source for each Activity is identified when possible.

Performance Measures

Strategic Issue 1: Enhance the RCD's capability to implement its mission through continuous improvements in management, operations, and the visibility of the RCD.

Goal 1.1 - Improve efficiency of RCD operations and maintain a unified vision.

Project/Program	Activity	Timing	Lead	Total Cost	Funding Source
Staffing	District Manager/Admin	August 1, 2020	Board	\$32,000 PT \$65,000 FT	NACD, AFT-RCPP
Staffing	Conservation Planner	October 1,2020	Board	\$27,000 PT \$55,000 FT	NACD, AFT-RCPP

*board considerations – With new NACD and AFT-RCPP funds that will start between August and October 2020 there is a total of \$79,000 available for staffing. You could choose two part-time and use the difference to contract with ESRCDC for continued capacity building or choose one or a combined position which would pay the conservation planner the district manager rates. Leaving 14,000 for contracting assistance in administration.

Goal 1.2 - Improve efficiency of RCD operations and maintain a unified vision.

Project/Program	Activity	Timing	Lead	Total Cost	Funding Source
Partnerships	Meeting with agencies and organizations in Merced County for potential projects	1 per month Aug 2020 to June 2021	District Manager	DM time Approx. 120 hrs	NACD. AFT-RCPP

Goal 2.1 - Increase the visibility of EMRCD within the community.

Project/Program	Activity	Timing	Lead	Total Cost	Funding Source
Presentations	Give presentations on RCD activities and benefits at city, county and community events	1 per month Aug 2020 to June 2021	District Manager	DM time Approx. 120 hrs	NACD. AFT-RCPP

Goal 2.2 – Increase the visibility of EMRCD within the community.

Project/Program	Activity	Timing	Lead	Total Cost	Funding Source
Research	Complete design of “biochar” conservation field trial with UC Merced and partners	December 2020	Conservation Planner	CP time Approx. 80 hrs	NACD, AFT-RCPP
Funding	Submit research project for funding with state, federal and private foundations	Jan 2021 through April 2021	Conservation Planner	CP time Approx. 240 hrs	EMRCD General Funds

Goal 2.3 – Increase the visibility of EMRCD within the community.

Project/Program	Activity	Timing	Lead	Total Cost	Funding Source
Education	Outreach events with partners for elementary and HS students	1 per month Aug 2020 to June 2021	District Manager	Staff time Approx. 300 hrs	NACD, AFT-RCPP and EMRCD General Funds
Outreach	Stakeholder meeting for NRCS Local Workgroup	November 2020	District Manager	DM time Approx. 60 hrs	NACD

Strategic Issue 2: Encourage communication between landowners and the EMRCD to develop programs that address resource priorities and aid landowners in conservation practices.

Goal 1.1 – Creation of Annual meeting for EMRCD stakeholders.

Project/Program	Activity	Timing	Lead	Total Cost	Funding Source
Outreach	EMRCD presentations/info booths at partner organizations	Ongoing	Conservation Planner	Dependent upon total events/time	NACD, AFT-RCPP

Goal 1.2 – Increased participation in conservation programs by landowners

Project/Program	Activity	Timing	Lead	Total Cost	Funding Source
Outreach	Creation of effective outreach materials for our programs	December 2020	Staff Member	\$1,500 plus staff: 200 hrs	NACD, AFT-RCPP and EMRCD General Funds
Online	Update and Maintain website and online materials	August 2020	District Manager	TBD	TBD

Goal 2.2 – Develop and expand programs addressing resource priorities benefitting landowners.

Project/Program	Activity	Timing	Lead	Total Cost	Funding Source
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Conservation Practices	Promote and expand soil health conservation programs	Ongoing	Conservation Planner	Staff time of 600 hrs	NACD. AFT-RCPP
Conservation Practices	Promote and expand water conservation programs	Ongoing	DM and CP	Staff time of 600 hrs	NACD. AFT-RCPP
Conservation Practices	Restoration activity using existing permits for invasive species removal	December 2020	Conservation Planner	TBD	TBD